



# MIDWEST NATIONAL Salers Sale

Wednesday • **FEBRUARY 15, 2012** • 1:00 PM  
Iowa State Fairgrounds • Des Moines, Iowa

**T**he Midwest National Salers Sale is the longest, continuous running sale sponsored by any state Salers association in the United States. Starting with the first sale in 1984 through today many breed leading sires plus several golden and silver dams have been purchased at this prestigious event.

**T**wenty-eight years later the 2012 sale will be no exception. Breeders throughout the Midwest will be offering animals from the top of their programs at this event. Do not miss the opportunity to further your program by being in attendance sale day.

**View and Bid Online  
Sale Day Through**

LIVE ON THE INTERNET. LIVE AUDIO. VIDEO. BIDDING.  
**LiveAuctions.TV**

**AMERICAN SALERS ASSOCIATION**  
Dean Pike - 303-810-7605

**IOWA BEEF EXPO**  
Mindy Campfield - 515-966-0075

**Auctioneer: Al Conover**  
(515) 491-8078

View Sale Book Online At: [www.conoverauction.com](http://www.conoverauction.com)

**ATTENTION JUNIORS YOU HAVE A CHANCE TO WIN  
\$500 CASH FROM THE IOWA BEEF BREEDS COUNCIL BY  
WINNING THE IOWA BEEF EXPO HEIFER AWARD**

## Selling

**Herd Bull Prospects  
Breed Leading  
Females**

**Plus...  
DONATION OPEN HEIFER  
RAFFLE**

Proceeds will go toward funding Junior activities, breed promotion, trophies and promotion of the 2012 Iowa State Fair

**SALE MANAGED BY:**

**CONOVER  
AUCTION  
SERVICE  
Inc.**

Box 9  
Baxter, IA 50028

**AL & JEANNE CONOVER**  
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**Iowa  
Beef  
EXPO**

**Sale In Conjunction With The  
2012 IOWA BEEF EXPO**

SALE SPONSORED BY:

**IOWA  
SALERS  
ASS'N**

**President - LaVern Wolff**  
(319) 347-2373